



The International Day for Disaster Risk Reduction 2021

#OnlyTogether... Prevention Saves Lives -
#DRRday

ONLINE VIDEO CONTEST

&

Submit your answers to DRR Questionnaire

The United Nations General Assembly has designated October 13th as the International Day for Disaster Risk Reduction to promote a global culture of disaster risk reduction. It is an opportunity to acknowledge the progress being made toward reducing disaster risk and losses in lives, livelihoods and health in line with the Sendai Framework for Disaster Risk Reduction 2015-2030 adopted at the Third UN World Conference on Disaster Risk Reduction in Japan in March 2015.

In 2016, the UN Secretary-General launched “The Sendai Seven Campaign” to promote each of the seven targets over seven years. The 2021 target is Target F: “Substantially enhance international cooperation to developing countries through adequate and sustainable support to complement their national actions for implementation of the present Framework by 2030”.

In keeping with the Day’s focus on the impact that disasters have on people’s lives and well-being, this year’s theme is about highlighting best practices and examples of international cooperation, which have a positive impact on the lives of people who live in disaster-prone parts of the world i.e. reducing the numbers of people affected by man-made and natural hazards including extreme weather events, epidemics and pandemics, and earthquakes, environmental catastrophe and technological disasters.

In dedication of the International Day for Disaster Risk Reduction, UNDRR announces an Online Video Contest & a DRR Questionnaire, which will contribute to raise greater awareness about disaster risk reduction. Participants should submit their best answers following the link <https://forms.office.com/r/ECwCKmBjdY>

Everyone has an opportunity to show their talent and contribute to the safety of their community by raising awareness on disaster risk reduction by submitting their work. Please read below the terms and condition of the Contest.

Format

- In the Videos participants should complete the phrase –

Disaster Risk Reduction is _____

Then, say the following phrase [#OnlyTogether... Prevention Saves Lives -](#)

- All videos must be **one-minute maximum** of running time



Eligibility requirements:

Anyone with creativity skills is eligible to enter the contest.

Technical specifications for submission:

All materials should be submitted electronically by October 10, 2021 to:

KAZAKHSTAN: samal.bekmaganbetova@un.org

KYRGYZSTAN : zamirbek.berdigulov@un.org

TAJIKISTAN: dilshod.kodirov@un.org

TURKMENISTAN: ogulgerek.annayeva@un.org

UZBEKISTAN: iddrr.13@yandex.ru

The submitted material must be an original creation - no copyrighted images may be used.

The participant must certify and warrant that the submitted material does not violate the rights of a third party or any copyright. UNDRR is not responsible for intellectual property violations that might have resulted through the submissions.

Judging and notification of selected participants:

The Contest closes at 23:59 pm on October 10, 2021 qualifying materials will be judged on adherence to the Contest theme through its message clarity, composition, and overall presentation. UNDRR will appoint a jury to judge the entries.

The selected entry will be announced on October 13, 2021 and the winner will be notified by e-mail.

Rights and ownership:

By submitting their works to UNDRR, participants agree to grant UNDRR free of charge the right to use the submitted work in any manner and media, including without limitation, the right to publish, adapt, distribute, copy, display or translate in printed or electronic media even if they are not the winning entries.

Award:

The selected candidate will receive UNDRR Certificate, will be invited to events dedicated to disaster risk reduction in UN House and the winners' work will be used for UNDRR materials as mentioned above.